

# **Life Principles for Personal Evangelism**

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# **The Principle of Priority**

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**Matthew 28**

**Mark 16**

**Luke 24**

**John 20**

**Acts 1:8**

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**Evangelism is to bear  
witness to the Gospel with  
soul aflame and to teach  
and preach with the  
express purpose of  
making disciples of those  
who hear. -- C.E. Autry**

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**Evangelism is seeking and finding the lost, effectively presenting the Gospel to them and persuading them to become Christ's disciples, responsible members in His church.  
--Peter Wagner**

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**The Principle  
of  
Intentionality**

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**A great commitment to the great commandment (Mark 12:29-31) and the great commission (Matthew 28:18-20) makes a great church.  
-- Rick Warren**

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**The Principle  
of Proximity**

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**Matthew 5:13-16**

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**The Principle  
of Authenticity**

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**Matthew 5:13-16**

**Acts 1:8**

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**It could be that one of  
the greatest hindrances  
to evangelism today is  
the poverty in our own  
experience.**

**--Billy Graham**

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**It seems people don't  
necessarily remember  
what they are told of  
God's love, but they never  
forget what they have  
experienced of God's love.  
-- Steve Sjogren**

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# **The Principle of Availability**

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**I Peter 3:15**

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**The truth is that there are no  
new models for evangelism  
because we do not need  
new models for evangelism.  
We only need to understand  
the theology, the heart,  
and the passion of Jesus  
Christ as exemplified  
for us in His ministry.**

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**We must be sensitive to the people we are called to reach, true to the principles given to us in Scripture, and committed to reaching people with the love of Christ through personal commitment and persistence.  
--George Barna**

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**I am not called to be successful, but to be faithful.**

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**Witnessing is sharing Christ in the power of the Holy Spirit and leaving the results to God.  
-- Bill Bright**

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