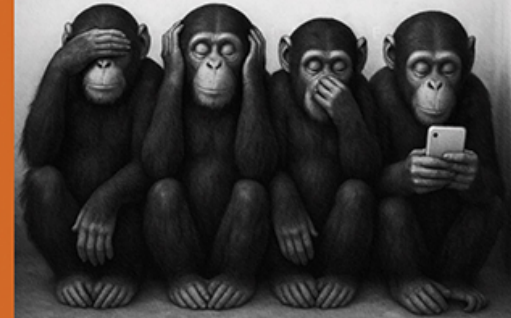




.001.tiff

The fourth monkey has emerged.  
He sees no one, hears no one,  
and speaks to no one.



.002.tiff

HE'S A REAL NOWHERE MAN  
SITTING IN HIS NOWHERE LAND  
MAKING ALL HIS NOWHERE PLANS  
FOR NOBODY



DOESN'T HAVE A POINT OF VIEW  
KNOWS NOT WHERE  
HE'S GOING TO  
ISN'T HE A BIT LIKE  
YOU AND ME?

—“NOWHERE MAN”  
BY THE BEATLES, 1965



.003.tiff

 **Charlie Kirk**   
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X.com

Get married.  
Have children.  
Build a legacy.  
Pass down your values.  
Pursue the eternal.  
Seek true joy.

Eventually, we will replace the nihilists.

.004.tiff

**DISTRACTION IS A ROADBLOCK...**

- **DIVERTING YOUR ATTENTION**
- **ALTERING YOUR DIRECTION AND STEERING YOU OFF COURSE**

.005.tiff

**DISTRACTION IS THE #1 KILLER OF...**

- **PRODUCTIVITY IN YOUR WORK**
- **INTIMACY IN YOUR MARRIAGE AND RELATIONSHIPS**
- **SAFETY IN YOUR VEHICLE, AND THE #1 CAUSE FOR ANXIETY**

.006.tiff

**“A PROBLEM WELL STATED IS A PROBLEM HALF-SOLVED.”  
—CHARLES KETTERING**

.007.tiff

**THE REALITY IS...  
I. DISTRACTION IS DANGEROUS**

.008.tiff

**"A DISTRACTION IS SOMETHING THAT TAKES MY TIME, ATTENTION AND ENERGY AWAY FROM SOMETHING IMPORTANT BY SURRENDERING IT TO SOMETHING LESS SIGNIFICANT."**

.009.tiff

**"WE, FOR EVERY KIND OF REASON, GOOD AND BAD, ARE DISTRACTING OURSELVES INTO OBLIVION."**

**—RONALD ROLHEISER**

**"WE ARE CREATING AND ENCOURAGING A CULTURE OF DISTRACTION WHERE WE ARE INCREASINGLY DISCONNECTED FROM THE PEOPLE AND EVENTS AROUND US, AND INCREASINGLY UNABLE TO ENGAGE IN LONG-FORM THINKING. PEOPLE NOW FEEL ANXIOUS WHEN THEIR BRAINS ARE UNSTIMULATED."**

**—JOE KRAUS**

**"A GLADIATOR'S FIRST DISTRACTION IS HIS LAST."**

**—OENOMAUS**

.010.tiff

**THE REASONS FOR...  
2. DISTRACTION ARE NUMEROUS**

.011.tiff

**<sup>28</sup>AND PETER ANSWERED HIM, "LORD, IF IT IS YOU, COMMAND ME TO COME TO YOU ON THE WATER."**

**<sup>29</sup>HE SAID, "COME." SO PETER GOT OUT OF THE BOAT AND WALKED ON THE WATER AND CAME TO JESUS. <sup>30</sup>BUT WHEN HE SAW THE WIND, HE WAS AFRAID, AND BEGINNING TO SINK HE CRIED OUT, "LORD, SAVE ME."**

**—MATTHEW 14:28-30**

.012.tiff



“YOU CAN ALWAYS FIND A DISTRACTION  
IF YOU’RE LOOKING FOR ONE.”  
—TOM KITE

.013.tiff

“YOU WILL NEVER REACH YOUR DESTINATION  
IF YOU STOP AND THROW STONES AT EVERY DOG  
THAT BARKS.” —WINSTON CHURCHILL

“DON’T BE DISTRACTED BY CRITICISM.  
REMEMBER—THE ONLY TASTE OF SUCCESS  
SOME PEOPLE HAVE IS WHEN THEY  
TAKE A BITE OUT OF YOU.”  
—ZIG ZIGLAR

.014.tiff

“DON’T DWELL ON WHAT WENT WRONG.  
INSTEAD, FOCUS ON WHAT TO DO NEXT.”  
—DENIS WAITLEY

.015.tiff

<sup>13</sup>LET NO ONE SAY WHEN HE IS TEMPTED,  
“I AM BEING TEMPTED BY GOD,”  
FOR GOD CANNOT BE TEMPTED WITH EVIL,  
AND HE HIMSELF TEMPTS NO ONE.  
<sup>14</sup>BUT EACH PERSON IS TEMPTED WHEN HE IS  
LURED AND ENTICED BY HIS OWN DESIRE.  
<sup>15</sup>THEN DESIRE WHEN IT HAS CONCEIVED GIVES  
BIRTH TO SIN, AND SIN WHEN IT IS FULLY GROWN  
BRINGS FORTH DEATH. —JAMES 1:13-15

.016.tiff

**THE REMEDY TO...**  
**3. DISTRACTION IS FOCUS**

.017.tiff

**“TO DO TWO THINGS AT ONCE IS TO DO NEITHER.”**  
**—PUBLIUS SYRUS**

.018.tiff

**“IN THE AGE OF DISTRACTION,  
SINGLE-TASKING IS A SUPERPOWER.”**  
**—GREG MCKEOWN**

.019.tiff

**<sup>25</sup>LET YOUR EYES LOOK DIRECTLY FORWARD,  
AND YOUR GAZE BE STRAIGHT BEFORE YOU.  
<sup>26</sup>PONDER THE PATH OF YOUR FEET;  
THEN ALL YOUR WAYS WILL BE SURE.  
<sup>27</sup>DO NOT SWERVE TO THE RIGHT OR TO THE LEFT;  
TURN YOUR FOOT AWAY FROM EVIL.  
—PROVERBS 4:25-27**

.020.tiff

“FOR MANY OF US THE GREAT DANGER IS  
NOT THAT WE WILL RENOUNCE OUR FAITH.  
IT IS THAT WE WILL BECOME SO DISTRACTED  
AND RUSHED AND PREOCCUPIED THAT WE  
WILL SETTLE FOR A MEDIOCRE VERSION OF IT.  
WE WILL JUST SKIM, OUR LIVES INSTEAD OF  
ACTUALLY LIVING THEM.” —JOHN ORTBERG

.021.tiff