



CRAIG CANADA

.001.tiff

CONTRONYMS

- DUST
- LEASE
- OVERSIGHT
- FINE

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FORGED = TWO SIDES OF THE SAME COIN

: FORMED BY PRESSING OR HAMMERING WITH OR WITHOUT HEAT ESPECIALLY : MADE INTO A DESIRED SHAPE BY HEATING AND HAMMERING FORGED BLADES—A COLD FORGED SWORD

: MADE FALSELY ESPECIALLY WITH INTENT TO DECEIVE : FORGED SIGNATURES—A FORGED DOCUMENT

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GREEK: "ΧΑΡΑΚΤΗΡ" (CHARAKTĒR)

.005.tiff

I. WHAT IS CHARACTER

"CHARACTER REFERS TO THE UNIQUE COMBINATION OF TRAITS THAT DETERMINES HOW YOU CONSISTENTLY BEHAVE. IT'S YOUR TRUE SELF WHEN NO ONE IS WATCHING, THINK OF IT AS YOUR MORAL COMPASS, THE INTERNAL GUIDE THAT HELPS YOU MAKE CHOICES. GOOD CHARACTER IS ABOUT MORE THAN JUST BEING NICE; IT'S ABOUT HAVING STRONG VALUES AND LIVING BY THEM, EVEN WHEN IT'S DIFFICULT."

"CHARACTER IS LIKE THE FOUNDATION OF A HOUSE—IT IS BELOW THE SURFACE."

"CHARACTER IS VITAL IN THE LEADER; THE BASIS FOR EVERYTHING ELSE."
—WARREN BENNIS

"CHARACTER IS NOT MADE IN A CRISIS—IT IS ONLY EXHIBITED."

"CHARACTER IS WHAT A MAN IS IN THE DARK." —D.L. MOODY

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I. WHAT IS CHARACTER

- A QUALITY ASSOCIATED WITH
GOD

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I. WHAT IS CHARACTER

- A QUALITY ASSOCIATED WITH
GOD
- A QUALITY ASSOCIATED WITH THE
DEVIL

.008.tiff

I. WHAT IS CHARACTER

- A QUALITY ASSOCIATED WITH GOD
- A QUALITY ASSOCIATED WITH THE DEVIL
- A QUALITY ASSOCIATED WITH GOD'S PLAN FOR YOU

.009.tiff

I. WHAT IS CHARACTER

- A QUALITY ASSOCIATED WITH GOD
- A QUALITY ASSOCIATED WITH THE DEVIL
- A QUALITY ASSOCIATED WITH GOD'S PLAN FOR YOU
- A QUALITY NOT BUILT IN A MOMENT BUT RATHER FORMED AND FORGED OVER A LIFETIME

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"CHARACTER ISN'T INHERITED. ONE BUILDS IT DAILY BY THE WAY ONE THINKS AND ACTS, THOUGHT BY THOUGHT, ACTION BY ACTION. IF ONE LETS FEAR OR HATE OR ANGER TAKE POSSESSION OF THE MIND, THEY BECOME SELF-FORGED CHAINS."

"BUILDING CHARACTER IS AN ACTIVE, ONGOING PROCESS. IT TAKES CONSCIOUS EFFORT, SELF-AWARENESS, AND A COMMITMENT TO GROWTH. BUT THE REWARDS, LIKE DEEPER RELATIONSHIPS AND A STRONGER SENSE OF SELF, ARE WELL WORTH THE WORK."

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2. WHY DOES CHARACTER MATTER?

- CHARACTER HAS CONSEQUENCES

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DO NOT BE MISLED: “BAD COMPANY CORRUPTS
GOOD CHARACTER.” —**I CORINTHIANS 15:33**

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2. WHY DOES CHARACTER MATTER?

- **CHARACTER HAS CONSEQUENCES**
- CHARACTER BUILDS TRUST

.014.tiff

2. WHY DOES CHARACTER MATTER?

- **CHARACTER HAS CONSEQUENCES**
- **CHARACTER BUILDS TRUST**
- CHARACTER SUSTAINS LEADERSHIP

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“CHARISMA WITHOUT CHARACTER LEADS TO
CATASTROPHE.” —**PETER KUZMIC**

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2. WHY DOES CHARACTER MATTER?

- CHARACTER HAS CONSEQUENCES
- CHARACTER BUILDS TRUST
- CHARACTER SUSTAINS LEADERSHIP
- CHARACTER OUTLASTS SUCCESS

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“ABILITY MAY GET YOU TO THE TOP, BUT IT TAKES CHARACTER TO KEEP YOU THERE.” —JOHN WOODEN

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2. WHY DOES CHARACTER MATTER?

- CHARACTER HAS CONSEQUENCES
- CHARACTER BUILDS TRUST
- CHARACTER SUSTAINS LEADERSHIP
- CHARACTER OUTLASTS SUCCESS
- CHARACTER GLORIFIES GOD

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2. WHY DOES CHARACTER MATTER?

- CHARACTER HAS CONSEQUENCES
- CHARACTER BUILDS TRUST
- CHARACTER SUSTAINS LEADERSHIP
- CHARACTER OUTLASTS SUCCESS
- CHARACTER GLORIFIES GOD
- CHARACTER REFLECTS AN AUTHENTIC RELATIONSHIP WITH JESUS CHRIST

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**“CHARACTER IS SUPREME IN LIFE, HENCE
JESUS STOOD SUPREME IN THE SUPREME THING—
SO SUPREME THAT, WHEN WE THINK OF THE IDEAL,
WE DO NOT ADD VIRTUE TO VIRTUE,
BUT THINK OF JESUS CHRIST, SO THAT THE
STANDARD OF HUMAN LIFE IS NO LONGER
A CODE BUT A CHARACTER.”**

—E. STANLEY JONES

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